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CANON U.S.A. ANNOUNCES THE MOUNT ACADEMY AS WINNER OF 2013 NORTH AMERICAN ENVIROTHON

*Teams from 47 U.S. States, Nine Canadian Provinces and One Canadian Territory Compete in
North America's Largest High School Environmental Education Competition*

MELVILLE, N.Y., August 9, 2013 – Canon U.S.A., Inc., a leader in digital imaging solutions, is proud to announce that a five-member student team from **The Mount Academy in Esopus, N.Y.** is the winner of the 2013 North American Envirothon. Sponsored by Canon U.S.A. and local conservation districts, in partnership with the U.S. Forest Service and the National Association of Conservation Districts, the Envirothon is North America's largest high school environmental education competition. This year's competition was held at Montana State University from August 4-9, where 57 teams representing 47 U.S. states, nine Canadian provinces and one Canadian territory competed for a share of \$175,000 in scholarships, host grants and Canon products.

"Congratulations to the teams that participated in this year's North American Envirothon," said Bunji Yano, senior director and general manager, Corporate Communications Division, Canon U.S.A. "The Envirothon is a great way for high school students to learn about sustainability, the environment and management of our natural resources. Canon's corporate philosophy of *Kyosei* – all people, regardless of race, religion or culture, harmoniously living and working together into the future, corresponds with these values – education and environmental responsibility are important to us."

The North American Envirothon tests teams on their knowledge of soils and land use, aquatic ecology, forestry, wildlife and a current environmental issue. Each team's knowledge is tested under the supervision of foresters, soil scientists, wildlife specialists and other natural resource professionals. Teamwork, problem-solving and presentation skills are evaluated as each team offers a panel of judges an oral presentation with recommendations for solving the specific challenge that is presented during the competition. The current environmental issue for this year's competition was sustainable rangeland management: achieving a balance between traditional agricultural uses with non-agricultural uses on Montana rangelands.

The top 10 teams of the 2013 North American Envirothon include:

Place	High School	City/Town	State
1st	The Mount Academy	Esopus	New York
2nd	Newton North High School	Newton	Massachusetts
3rd	Pembroke Hill High	Kansas City	Missouri
4th	Kenne High School	Kenne	New Hampshire
5th	Oxford High School	Oxford	Mississippi
6th	West Hill Secondary School	Owen Sound	Ontario, Canada
7th	Charter School of Wilmington	Wilmington	Delaware
8th	Housatonic Valley Regional	Fall Village	Connecticut
9th	York Homeschool Association	Milnersville	Pennsylvania
10th	Spartanburg High School	Spartenburg	South Carolina

In addition to the North American Envirothon, Canon U.S.A. supports a wide range of environmental education and youth programs at Yellowstone National Park, Acadia National Park and National Geographic. For more information, visit www.usa.canon.com/environment.

About Canon U.S.A., Inc.

Canon U.S.A., Inc., is a leading provider of consumer, business-to-business, and industrial digital imaging solutions. With approximately \$40 billion in global revenue, its parent company, Canon Inc. (NYSE:CAJ), ranks third overall in U.S. patents registered in 2012† and is one of Fortune Magazine's World's Most Admired Companies in 2013. In 2012, Canon U.S.A. has received the PCMag.com Readers' Choice Award for Service and Reliability in the digital camera and printer categories for the ninth consecutive year, and for camcorders for the past two years. Canon U.S.A. is committed to the highest level of customer satisfaction and loyalty, providing 100 percent U.S.-based consumer service and support for all of the products it distributes. Canon U.S.A. is dedicated to its *Kyosei* philosophy of social and environmental responsibility. To keep apprised of the latest news from Canon U.S.A., sign up for the Company's RSS news feed by visiting www.usa.canon.com/rss and follow us on Twitter @CanonUSA.

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