# NFC Envirothon Operating Committee

# May 16, 2017 Conference Call Meeting Minutes

Attendees: Committee Members: ,; Jeff Folger; Jessica Kaknevicius; Jeanne Dryburgh, Patricia Pohrebniuk; Wendee Zadanski, Millie Langley; Ron Hellstern; Sid Lowrance; Shonny Nordlund; Staff: NACD: Rich Duesterhaus, Peggy Lemons; Debbie Waycott, Melissa Augusto Absent:, Dana Collins; Lorelle Steach, Kerin Hume, Barry Burch NCF: Tim Reich Guests: Tamara Cikaitoga, Chris Banks

Langley opened the meeting at 1:32 PM EST. Roll Call by Folger

**Minutes:** The minutes of the January winter meeting were reviewed Motion to accept by Lowrance, second by Dryburgh: vote unanimous.

NCF Updates: Augusto reported:

- Looking to staff a part-time programs manager position. 20 hrs /wk.
- Following up on sponsor leads.
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2018 Event: Idaho: Banks/Cikaitoga

- Raised \$38K to date
- Preparing station leaders, forestry has been a challenge.
- Meeting with sponsors.
- Preparing the study guides. Aiming for June 15<sup>th</sup> for release.
- No training sites committed yet.

#### Nebraska Team substitution request:

A winning team member can't make it so they wish to sub a student from the same school who participated this year in the State Ethon.

Motion: to allow the designated sub to participate as a Nebraska team member by Lundgren, second by Folger: vote unanimous.

#### Public Relations Update: Waycott reported:

- Envirothon Spirit Day Missouri pictures. Request for any other ESD projects, and photo's
- Competitions this week 5 competitions this week. 9-10 Competitions to be held, California will hold the last competition on June 17,2017
- Social Media Facebook, Twitter, Muddy Monday, Wildlife Tuesday (West Virginia reached 2,566.00. Social Media is very active during Envirothon season, BUT not without nudging of the states/provinces.
- 52 Teams plan to attend Maryland. All dues have been paid except Newfoundland and Labrador
- Registration 3 Team Certified (Texas, PEI,WV)
  - o 21 Guest registered
  - o 35 Students registered

• Registration Glitch - System broke, and in IT terms "logic" had to be repaired, a list serve was sent out to tell people that registration would be shut down over the weekend.

Diversity Grant update - Interim Report done for Rich/Melisa to pass on to USFS. Five Grants will finish in June and will need to send in their final reports.

#### **Committee Reports:**

- Scoring Hume will chair no report.
- ED Committee: Hellstern reported: Action orientated scenario: Students polled in Utah were divided on participation. Selection of the current issue topic will be important to allow for doable projects for either rural or urban schools. Duscussion at the summer meeting
- CAT Pohrebniuk reported: Members from NC and Neb will be on e the team along with last years Ops Comm volunteers.
- Scoring: Langley; no report.
- Strategic Planning: Kaknevicius: Further discussion at the summer event

# **Future Competitions:**

2017: Maryland – Langley reported:

- The budget, \$ 206,000.00 in the bank, on point with the budget.
- Ops Comm meeting set for Saturday, July 22<sup>nd</sup>.
- Ops Comm members should report travel plans to Millie. IE: day of arrival, mode of travel
- Float trip on local river on Friday afternoon weather permitting

2019: North Carolina – Langley reported:

- Current Issue: Agro Ecology "Knowledge and Tech To Feed the World".
- Planning committee is being formed.
- Will be visiting NC State in Raleigh to view the accommodations.
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2020: Nebraska - Dryburgh reported

• \$100K pledged so far, concentrating on fund raising.

# 2021: Canada

• No Report

# New Business:

- Ops Comm needs to be more active communicating to members within their regions. First line of contact. Requesting regional reports forth the next meeting.
- Items for the NCF? Make sure proposed changes by the Ops Comm are approved by the NCF.
- Logo and branding efforts are being discussed within NCF/NACD.

Other Business: Next meeting in June expect Doodle Poll. Adjourn – 2:35PM