

# NCF-Envirothon NCF Board of Trustees 2025 Spring Meeting

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### **Operating Committee Updates**

The NCF-Envirothon Operating Committee (OC) will hold its quarterly meeting on **Tuesday, May 20th**. The committee's business will primarily focus on the upcoming 2025 NCF-Envirothon New York competition but also include an update on future competition planning and more.

#### **Program Updates**

#### **2025 Envirothon Competitions**

A total of **54 state/provincial/partner nation Envirothon competitions** are expected to be held this competition year (September 1, 2024 – August 31, 2025). These 54 competitions do not include the numerous training events or area/regional competitions that feed into the state- or provincial-wide competition. A complete tally of the 2025 Envirothon events will be conducted in the coming weeks as teams register for the 2025 NCF-Envirothon Annual Competition.

A complete list of all 54 events can be found on page 5.

## **Sponsorship Engagement**

#### Smithfield Foods, Inc.

Smithfield Foods, Inc. is once again our major corporate sponsor, pledging a total of \$35,000 to the NCF-Envirothon, \$30,000 of which will go to the top 3 overall winning teams at the 2025 NCF-Envirothon Annual Competition.

#### Canon U.S.A., Inc.

Canon U.S.A., Inc. has committed \$10,000 to the NCF-Envirothon in 2025. Additionally, Canon staff and leadership are discussing with Canon Canada to join the 2025 Alberta event.

On April 23rd, Envirothon staff attended the **2025 Employee Recognition Day** at Canon's New York headquarters in Melville, NY, celebrating Canon's employees and **Corporate Social Responsibility (CSR) initiatives**. Envirothon, along with other key CSR partners, shared insights into Canon's community and environmental efforts. Staff engaged with Canon employees and leadership, including Isao "Sammy" Kobayashi, President and CEO



of Canon U.S.A., Inc., to discuss Envirothon's mission, upcoming events, and participation opportunities.

## **Upcoming Competition Updates**

#### 2025 Alberta



The 2025 NCF-Envirothon Annual Competition will be held from **July 20 – 26**, **2025**, in Calgary, Alberta, Canada at the Mount Royal University. Hosted in partnership with the Alberta Envirothon Association, the event will feature Alberta's natural resources, focusing on this year's current issue of "Roots and Resiliency: Fostering Forest Stewardship in a Canopy of Change."

NCF-Envirothon Operating Committee Members, Envirothon staff, and the Alberta Host Committee have continued to meet monthly to discuss plans

and review updates regarding the 2025 competition.

The <u>2025 registration</u> opened online in May. Up to 53 teams are expected, including 3 from China, but a final count won't be available until team registration closes on

June 1. (Due to logistics constraints, a Singapore team will not be able to attend.)

Team registration is \$2,300 USD again this year.

The <u>2025 Event Guide</u> is available for download and provides information on the event, the week's schedule, what teams can expect, requirements, and much more.



- Sunday July 20 Registration, Opening Ceremony and Trading Session DAY The NCF-Envirothon Annual Competition will kick-off with its annual Opening Ceremony, welcoming the teams, advisors, guests, and volunteers to Alberta, Canada and the 36th annual NCF-Envirothon Competition. Immediately following the Opening Ceremony, we will hold our traditional Trading Session where teams will have the chance to trade fun, unique items with other teams. These may be items with their local Envirothon program logo (e.g., Envirothon t-shirts, flags, frisbees, hats, pen, pencils, pins, posters, bandanas, etc.) or other unique items that are a hallmark of where they are from.
- Monday July 21 Training Day Teams will travel to an undisclosed field site to attend Training Stations covering the 5 Areas of Study in preparation of the next day's testing. There will be three (3) training sessions in total, each 90 minutes in length. Teams will be sorted into training groups and each student will attend only 3 of the 5 training sessions offered throughout the day. Collectively, students from one team will have attended each training station. That evening all teams will attend a Study Session where they, as a group, can review any notes taken during the day with their team advisor(s).
- Tuesday July 22 Testing Day Teams will travel to an undisclosed field site to complete 5 tests in the areas of Wildlife, Forestry, Aquatics, Soils and Land Use, and the Current Issue of 'Roots and Resiliency: Fostering Forest Stewardship in a Canopy of Change'. The tests will assess the team's knowledge of ecological processes, as well as hands-on skills and technical knowledge.
- Wednesday July 23 Education/Fun Day Mid-week, the teams, advisors, and guests will be treated to a fun and educational day to take in some sites of the Alberta province. We will be

traveling to **Banff National Park**, Canada's first national park, where the first stop will be at Sunshine Meadows, where the group can take the gondola and chairlift up the mountain to take in the views, experience the beauty and serenity of the area. There will then be free time in the Banff townsite to visit the shops, boutiques, museums, or enjoy a traditional Canadian treat like a BeaverTail. To round out the day, dinner will be held at Mount View Barbecue, a private venue nestled in the mountains that includes live music and entertainment with sweeping mountain views, for a once in a lifetime experience.

- Thursday July 24 Oral Presentation Training and Sequestration Day To prepare teams for the 2025 Oral Presentation component of the NCF-Envirothon Annual Competition, teams will spend the day on Thursday, July 24, in training and preparation. All teams will attend an oral presentation scenario training session during the morning, where they will be introduced to the unique, real-world-based scenario involving this year's theme of 'Roots and Resiliency: Fostering Forest Stewardship in a Canopy of Change'. Following lunch, each team will be sequestered into individual classrooms for up to 6 hours developing their 20-min oral presentation that addresses the oral presentation scenario issue.
- Friday July 25 Oral Presentations (OP) and Award Ceremony Day On the morning of Friday, July 25, teams will present their oral presentations to a panel of 5 judges for a Preliminary OP score. At the same time, we will be hosting a College & Career Expo from 9:00 AM to 1:30 PM (MT). This Expo will feature exhibitors from across Alberta, Canada, and beyond.

That afternoon, all teams, advisors, chaperones, guests, and volunteers will attend the **Top 3 Team Announcements and Presentations** to learn which three (3) teams have the highest overall score and are qualified to participate in the final round of oral presentations. After a short intermission, the Top 3 teams will, one at a time, present their presentation to a new panel of judges, as well as all attending teams, advisors, volunteers, and guests, for a Final Oral Presentation Score. (*This new Final OP score will replace the team's Preliminary OP score and will then be added to the scores of those teams' 5 station test scores for a new cumulative score to determine the final placement for the overall 1st, 2nd, and 3rd place awards.)* 

After the Final Oral Presentations, we will hold a buffet dinner from 5 - 6:45 pm, followed immediately by the **Awards Ceremony** at 7 pm (MT), where we will acknowledge all participating teams for their dedication and hard work toward our natural resources. Scholarship awards will be sponsored by Smithfield Foods, Inc., NCF, and Canon U.S.A.

The NCF-Envirothon's <u>YouTube channel</u> will live-stream the **Top 3 Team Announcements**, **Final** (**Top 3**) **Oral Presentations**, and **Awards Ceremony** for public viewing.

Complete competition details will be located on the envirothon.org website and at <a href="mailto:envirothon.org/2025-alberta/">envirothon.org/2025-alberta/</a>.

#### 2026 Mississippi



The 2026 NCF-Envirothon Annual Competition will be held from **July 19 - 25**, 2026, in **Starkville, MS** at **Mississippi State University**. Hosted by the Mississippi Soil and Water Conservation Commission, the current issue is, "Non-Point Source Pollution: It begins at home!"

Staff have begun working with the 2026 Host committee to develop competition plans, educational components, and more.

The Mississippi Host Committee is actively seeking sponsorships for the 2026 competition.

#### **Alumni & Outreach Engagement**

The Envirothon Alumni & Outreach Coordinator visited four state Envirothon competitions this spring in Colorado, Arizona, New Mexico, and Utah to boost engagement and outreach. At each event, staff:

- Set up tables with outreach materials like brochures and rack cards
- Introduced the alumni network initiative and collected questionnaires from students and alumni
- Shared reflective write-ups on the website
- Posted event videos on social media

You can explore each event in detail in a blog post available here.

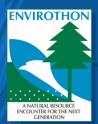


Additionally, staff are developing a professional cohort for alumni strategies, including PhD candidates, Stanford graduates, and USFS professionals. They are also increasing social media activity to expand Envirothon's reach.

These efforts aim to foster a vibrant community of past participants who are passionate about environmental stewardship and eager to contribute their expertise and experiences. By connecting alumni with current participants and industry professionals, Envirothon seeks to create a supportive network that enhances career opportunities and encourages lifelong learning.

As we continue to grow this network, we invite all interested alumni to connect with us on social media and contribute their stories and achievements. Together, we can amplify our collective impact and champion a sustainable future.

Flyers and information for alumni have been shared to state and provincial programs (see page 6 for a copy of the flyer).



# 2025 ENVIROTHON COMPETITIONS

# FALL -WINTER

PRINCE EDWARD ISLAND: NOVEMBER 1 - 2, 2024

CHINA: FEBRUARY 22, 2025 SINGAPORE: FEBRUARY 22, 2025

MARCH

ALABAMA: FEBRUARY 27 - MARCH 1

COLORADO: MARCH 3 - 4 ARKANSAS: MARCH 7 LOUISIANA: MARCH 12 GEORGIA: MARCH 27

**APRIL** 

**ARIZONA:** APRIL 4-5

FLORIDA: APRIL 5 TEXAS: APRIL 5-7

**OKLAHOMA:** APRIL 9

**DELAWARE:** APRIL 10

GEORGIA: APRIL 10
WISCONSIN: APRIL 11

NEW MEXICO: APRIL 11-13

CALIFORNIA: APRIL 12
MISSISSIPPI: APRIL 14

SOUTH DAKOTA: APRIL 14
WEST VIRGINIA: APRIL 16-17

UTAH: APRIL 17-18 INDIANA: APRIL 23 KANSAS: APRIL 23

**SOUTH CAROLINA: APRIL 25** 

IDAHO: APRIL 28-29 Montana: April 28-29

**IOWA:** APRIL 29

**NEBRASKA:** APRIL 30



MISSOURI: MAY 1
OREGON: MAY 2

**NORTH CAROLINA:** MAY 2-3 **NEW BRUNSWICK:** MAY 4-5

ILLINOIS: MAY 4-5
ALBERTA: MAY 7-9
TENNESSEE: MAY 7-8
NORTH DAKOTA: MAY 7-9
KENTUCKY: MAY 14-15

MICHIGAN: MAY 14-16 VERMONT: MAY 16 NEW JERSEY: MAY 17 VIRGINIA: MAY 18-19 MINNESOTA: MAY 19

NEW HAMPSHIRE: MAY 19 PENNSYLVANIA: MAY 21 CONNECTICUT: MAY 22 MASSACHUSETTS: MAY 22

MANITOBA: MAY 22-24 WASHINGTON: MAY 23 RHODE ISLAND: MAY 23 ONTARIO: MAY 25-28

**NEW YORK: MAY 28-29** 

MAINE: MAY 29

**NOVA SCOTIA:** MAY 29-30

MAY

\*JUNE \* \* \*

OHIO: JUNE 2-4

**MARYLAND:** JUNE 11-12



NCF-ENVIROTHON ALBERTA: JULY 20-26

Certain state and provincial Envirothon programs organize area or regional Envirothon competitions as qualifying events for participation in the events mentioned above. This significantly amplifies the overall influence of Envirothon.





PLEASE USE THE QR CODE TO FILL OUT A SHORT CONTACT FORM TO SHARE YOUR STORY!



What's Your Envirothon Story!

alumni@envirothon.org